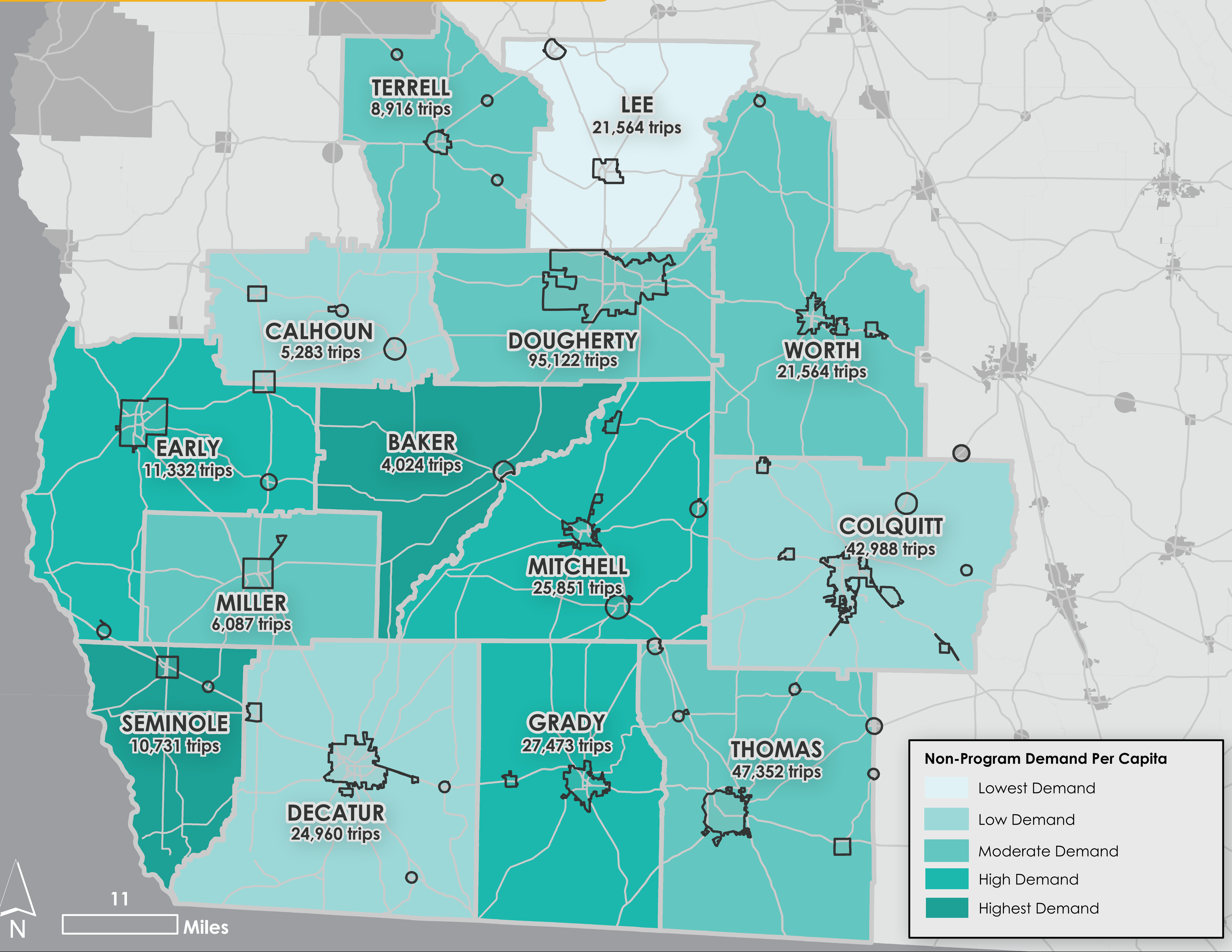
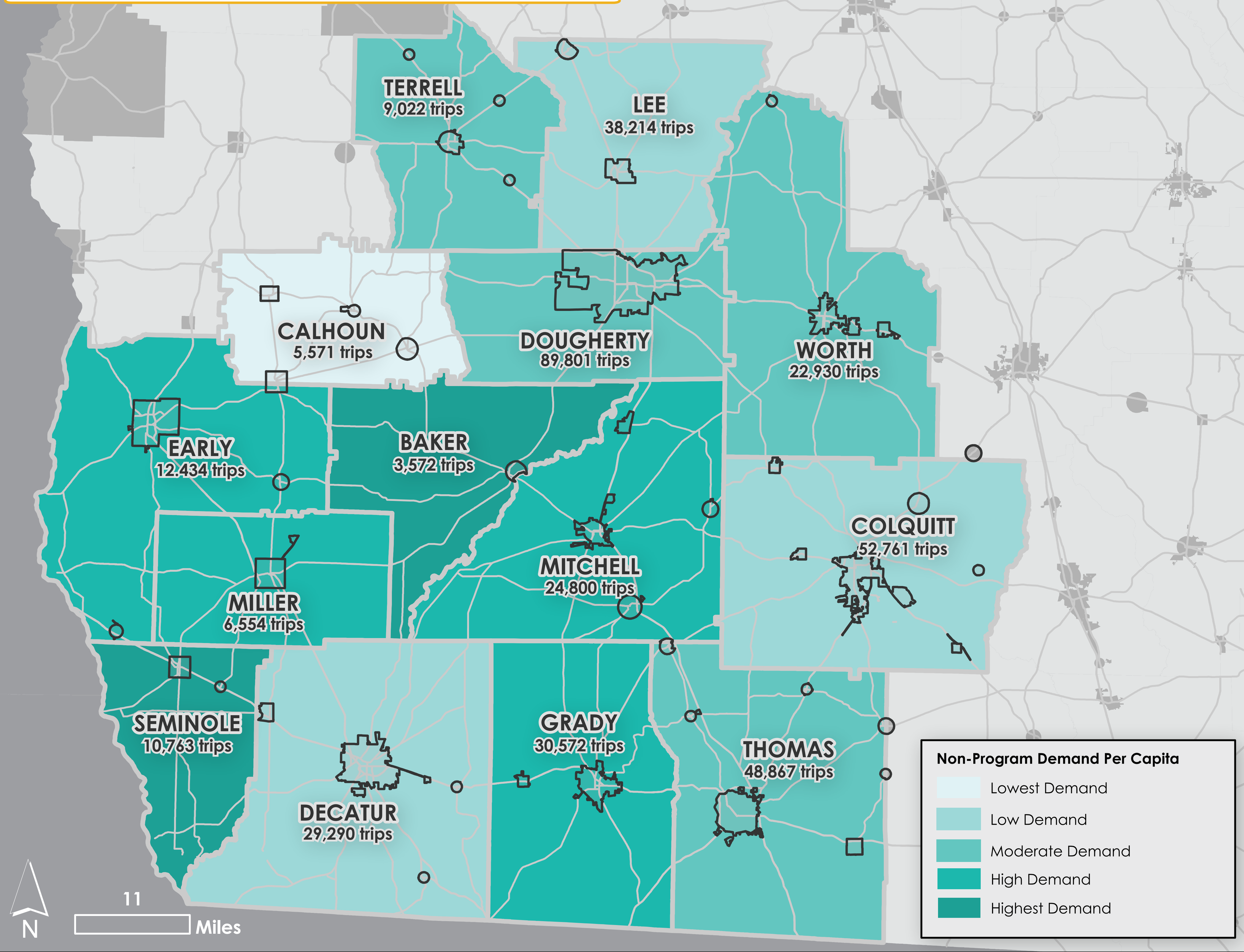


# Non-Program Demand

Non-Program Demand - 2020



Non-Program Demand - 2040



## Methodology

Non-Program Demand analysis is an industry-standard method of determining trip demand for rural public transportation systems using demographic factors. Three specific factors are weighted to provide these estimates:

- Population aged 60+;
- Mobility-limited population age 18 to 64; and
- Residents of households without access to a motor vehicle.

These estimates are presented at the county-wide level, and are provided for both the base year of 2020 and plan horizon year of 2040.

## Transit Need

For this analysis, both relative and absolute transit needs were examined. For 2020, transit need per capita is highest in Baker and Seminole Counties, with Lee County showing the lowest relative need. The highest absolute need is seen in the region's most populous counties, such as Dougherty, Thomas, and Colquitt.

Projected non-program demand for 2040 shows increases in most counties within Southwest Georgia. However, a number of counties are projected to see slight decreases in demand, such as Dougherty, Baker, and Mitchell. Reduced demand can be a result of a projected reduction in population or a projected change to an area's demographic makeup.