



**ECONOMIC IMPACT OF**

# Dalton Municipal Airport





## Georgia Airports Mean Business

Georgia's airport system of 104 publicly-owned, public-use airports – nine commercial service airports and 95 general aviation airports – are essential to the state's transportation and economic infrastructure, supporting its diversified industries including technology, manufacturing, distribution, tourism, and agriculture. These businesses utilize Georgia's airports to transport employees, customers, vendors and goods, which spur economic development. Airport businesses support on-site and local jobs by providing aviation-related goods and services to aircraft and passengers. Additionally, on-airport capital improvements promote economic activity in the

community through increased construction jobs and the purchase of goods and services. Georgia's business and leisure visitors, who regularly arrive on commercial airlines and general aviation aircraft, stimulate local economies by spending money for lodging, food, other transportation, shopping, recreation, and entertainment.

Georgia's airports, by means of on and off-site businesses, visitors, and aviation-related organizations, contribute significantly to the state's economy, supporting 471,175 jobs, \$17.7 billion in payroll, and \$62.6 billion in statewide economic impact.

## Statewide Economic Impact Study

The Georgia Department of Transportation commissioned this Federal Aviation Administration (FAA)-funded study to quantify the economic contribution of the state's airport system using an FAA-approved methodology of survey data and modeling estimates. The economic impacts are categorized by on-airport, visitor, and multiplier impacts to measure the total jobs, payroll, and total economic output of each of the 104 airports in this study.

visitors. The multiplier effect of these direct impacts was calculated using Georgia-specific regional multipliers. For example, if an airport employee purchases groceries, those dollars may support a grocer's payroll, the grocer may spend money on child care, and so on, until those payroll dollars originating from airport activity leave the community and state. The spending and re-spending generates additional economic activity in the region.

The economic benefits calculated for each of the airports was based on comprehensive survey data provided by airport managers, airport tenants, non-aviation businesses who utilize the airport, and airport

The total economic impact of \$62.6 billion is the sum of all direct airport and visitor impacts combining with the multiplier effects and presented in terms of jobs, payroll, and total economic output.

### Statewide Economic Impact



	Hartsfield-Jackson Atlanta International	Other Commercial Service Airports	General Aviation Airports	Statewide Totals
Jobs	<b>434,434</b>	<b>26,451</b>	<b>10,290</b>	<b>471,175</b>
Payroll	<b>\$16.3 billion</b>	<b>\$1.1 billion</b>	<b>\$354.4 million</b>	<b>\$17.8 billion</b>
Economic Output	<b>\$58.2 billion</b>	<b>\$3.2 billion</b>	<b>\$1.2 billion</b>	<b>\$62.6 billion</b>

*Note: Hartsfield-Jackson Atlanta International Airport data is from 2009 Economic Impact Study. All other data is based on CY2010.*

# Benefits of Dalton Municipal Airport

The City of Dalton is located in Whitfield County in north Georgia, along Interstate 75 in the foothills of the Blue Ridge Mountains. Dalton is the second largest city in north Georgia with a population of approximately 33,000 as of 2009. Nicknamed “The Carpet Capital of the World,” Dalton is home to the largest concentration of carpet and flooring manufacturers in the world.

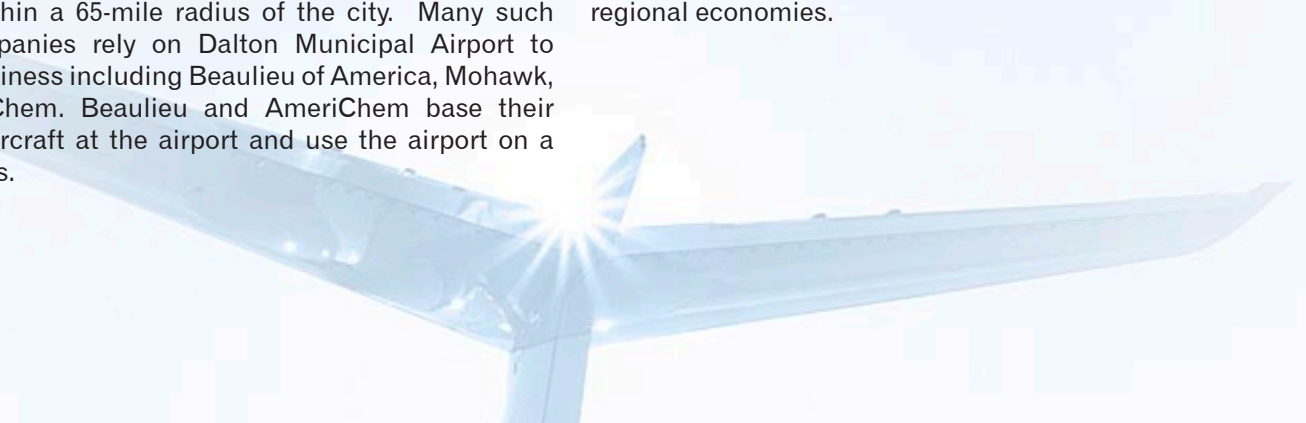
Dalton Municipal Airport is located six miles southeast of Dalton’s central business district, situated on 554 acres, and owned and operated by the City of Dalton. The airport has a 5,495-foot asphalt runway, Runway 14/32, with a precision instrument landing system and can accommodate 95 percent of general aviation aircraft. Crystal Air, the airport’s fixed based operator, provides fueling, tie downs, hangar rental, aircraft maintenance, aircraft management, flight instruction, aircraft rental, and charter service. The terminal building provides visitors and pilots with a flight briefing room, pilots’ lounge, weather observation, and conference rooms.

Dalton is home to over 150 carpet plants employing tens of thousands of people in Whitfield County. It is estimated that almost 90 percent of the carpet produced world-wide is made within a 65-mile radius of the city. Many such carpet companies rely on Dalton Municipal Airport to conduct business including Beaulieu of America, Mohawk, and AmeriChem. Beaulieu and AmeriChem base their corporate aircraft at the airport and use the airport on a regular basis.

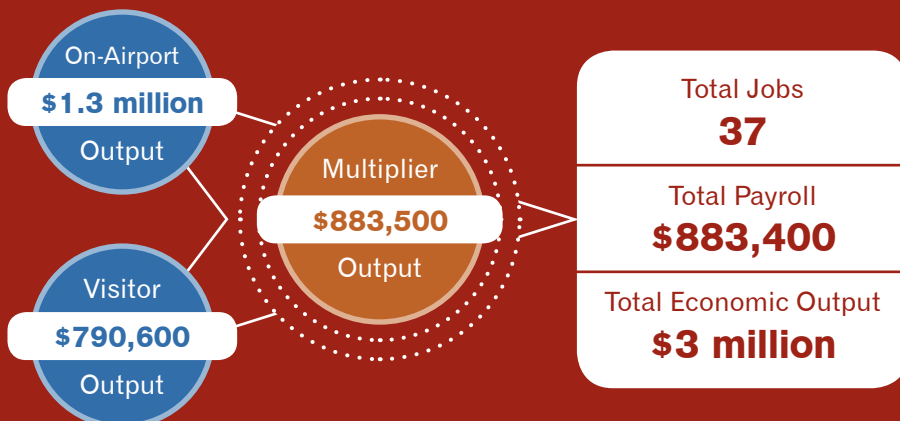
Dalton Municipal Airport supports a number of community events including monthly Pilot’s Association cookouts, EAA Young Eagles youth outreach events, as well as an annual community open house with airplane rides and static aircraft displays. Life Flight, other air ambulance services, and Angel Flight, whose services inherently enhance the local quality of life, also utilize the airport. The airport also supports flight training, aerial inspections and surveys, police and law enforcement flights, forest firefighting, and aerial agricultural application.

Dalton Municipal Airport is an important gateway for local attractions such as Fort Mountain State Park, the Chief Vann House, the Tunnel Hill Heritage Center, the Dalton Depot, and Prater’s Mill with many visitors arriving via aircraft. Dalton is home to the Georgia Athletic Coaches’ Hall of Fame and the Northwest Georgia Trade and Convention Center, attracting visitors to its year-round events.

Airports connect Georgia’s citizens and businesses to the rest of the state, our nation, and the global economy. The Dalton Municipal Airport plays a vital role in supporting the region with 37 jobs with an annual payroll of \$883,400, and \$3,013,700 in economic output for the local and regional economies.



## Economic Impact of Dalton Municipal Airport



**Jobs** measures the number of full-time equivalent jobs where a part-time employee counts as half a full-time employee.

**Payroll** measures the total annual wages and benefits paid to all workers whose salaries are directly attributable to airport activity.

**Economic Output** measures the value of goods and services related to the airport.



## Georgia Airports

- Georgia is served by 104 publicly-owned, public-use airports:
  - Nine commercial service airports, including Hartsfield-Jackson Atlanta International, and
  - 95 general aviation airports.
- Airports in Georgia (excluding Hartsfield-Jackson Atlanta International) support:
  - 1.2 million annual boarded passengers.
  - 720,000 commercial service visitors.
  - 1.1 million general aviation visitors.
  - More than 500 on-airport businesses.
- Hartsfield-Jackson Atlanta International Airport:
  - Supports more than 46 million annual boarded passengers; that's nearly 12,700 daily boarded passengers.
  - Provides nonstop service to 156 U.S. cities and more than 80 international destinations in 52 countries.
  - Supports nearly 60 passenger and cargo airlines.
  - Is the busiest passenger and operations airport in the world.

*Note: Calendar Year 2010 data.*

For more information contact:

**Georgia Department of Transportation**  
Aviation Programs  
600 West Peachtree Street, NW  
Atlanta, Georgia 30308

404-631-1000  
<http://www.dot.ga.gov>



Prepared by:

**CDM  
Smith**

[www.cdmsmith.com](http://www.cdmsmith.com)

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