



**ECONOMIC IMPACT OF**  
**Cook County Airport**





## Georgia Airports Mean Business

Georgia's airport system of 104 publicly-owned, public-use airports – nine commercial service airports and 95 general aviation airports – are essential to the state's transportation and economic infrastructure, supporting its diversified industries including technology, manufacturing, distribution, tourism, and agriculture. These businesses utilize Georgia's airports to transport employees, customers, vendors and goods, which spur economic development. Airport businesses support on-site and local jobs by providing aviation-related goods and services to aircraft and passengers. Additionally, on-airport capital improvements promote economic activity in the

community through increased construction jobs and the purchase of goods and services. Georgia's business and leisure visitors, who regularly arrive on commercial airlines and general aviation aircraft, stimulate local economies by spending money for lodging, food, other transportation, shopping, recreation, and entertainment.

Georgia's airports, by means of on and off-site businesses, visitors, and aviation-related organizations, contribute significantly to the state's economy, supporting 471,175 jobs, \$17.7 billion in payroll, and \$62.6 billion in statewide economic impact.

## Statewide Economic Impact Study

The Georgia Department of Transportation commissioned this Federal Aviation Administration (FAA)-funded study to quantify the economic contribution of the state's airport system using an FAA-approved methodology of survey data and modeling estimates. The economic impacts are categorized by on-airport, visitor, and multiplier impacts to measure the total jobs, payroll, and total economic output of each of the 104 airports in this study.

visitors. The multiplier effect of these direct impacts was calculated using Georgia-specific regional multipliers. For example, if an airport employee purchases groceries, those dollars may support a grocer's payroll, the grocer may spend money on child care, and so on, until those payroll dollars originating from airport activity leave the community and state. The spending and re-spending generates additional economic activity in the region.

The economic benefits calculated for each of the airports was based on comprehensive survey data provided by airport managers, airport tenants, non-aviation businesses who utilize the airport, and airport

The total economic impact of \$62.6 billion is the sum of all direct airport and visitor impacts combining with the multiplier effects and presented in terms of jobs, payroll, and total economic output.

### Statewide Economic Impact



	Hartsfield-Jackson Atlanta International	Other Commercial Service Airports	General Aviation Airports	Statewide Totals
Jobs	<b>434,434</b>	<b>26,451</b>	<b>10,290</b>	<b>471,175</b>
Payroll	<b>\$16.3 billion</b>	<b>\$1.1 billion</b>	<b>\$354.4 million</b>	<b>\$17.8 billion</b>
Economic Output	<b>\$58.2 billion</b>	<b>\$3.2 billion</b>	<b>\$1.2 billion</b>	<b>\$62.6 billion</b>

*Note: Hartsfield-Jackson Atlanta International Airport data is from 2009 Economic Impact Study. All other data is based on CY2010.*

# Benefits of Cook County Airport

Cook County Airport is located in Adel, along Interstate 75 in south Georgia. Adel is the county seat of Cook County and together they have a combined 2010 population of more than 17,000. The community is a gateway to several recreational destinations in south Georgia, including Reed Bingham State Park, South Georgia Motorsports Park, and Live Oak Plantation. It has been certified as a Georgia Work Ready Community, which means that their workforce has been evaluated and tested to be ready to work when industry and businesses locate in Cook County.

Cook County Airport is an active general aviation airport that supports a variety of activity including corporate aviation, flight training, and recreational flights. Its primary runway, Runway 05/23, is 5,001 feet long and can accommodate most corporate aircraft. Its crosswind runway, Runway 15/33, is 4,000 feet long. Interstate Aviation is the airport's fixed base operator and provides aircraft maintenance, aircraft rental, and fueling services to local and visiting pilots. Flight instruction is also provided by private flight instructors.

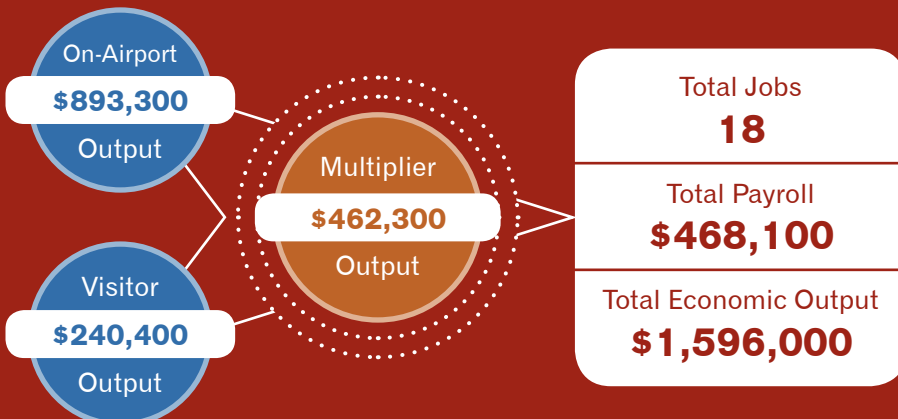
Many area businesses rely on the airport to transport people and materials in and out of the region, including Adel Steel, BASF Agricultural Products Group, and Live Oak Plantation.

Cook County Airport provides several services that are beneficial to the community and region. It is common for the airport to be used to transport doctors and medical supplies, as well as for law enforcement to use the airport for routine air patrols. Manufacturing companies in the area utilize the airport to deliver cargo and just-in-time parts delivery.

Cook County Airport helps to support the agriculture and manufacturing base of the local economy. It brings a further economic impact by providing access for visitors from all over the country visiting the premier hunting destination, Live Oak Plantation.

Airports connect Georgia's citizens and businesses to the rest of the state, our nation, and the global economy. Cook County Airport plays a vital role in supporting the region with 18 jobs with an annual payroll of \$468,100, and \$1,596,000 in economic output for the local and regional economies.

## Economic Impact of Cook County Airport



**Jobs** measures the number of full-time equivalent jobs where a part-time employee counts as half a full-time employee.

**Payroll** measures the total annual wages and benefits paid to all workers whose salaries are directly attributable to airport activity.

**Economic Output** measures the value of goods and services related to the airport.

## Georgia Airports

- Georgia is served by 104 publicly-owned, public-use airports:
  - Nine commercial service airports, including Hartsfield-Jackson Atlanta International, and
  - 95 general aviation airports.
- Airports in Georgia (excluding Hartsfield-Jackson Atlanta International) support:
  - 1.2 million annual boarded passengers.
  - 720,000 commercial service visitors.
  - 1.1 million general aviation visitors.
  - More than 500 on-airport businesses.
- Hartsfield-Jackson Atlanta International Airport:
  - Supports more than 46 million annual boarded passengers; that's nearly 12,700 daily boarded passengers.
  - Provides nonstop service to 156 U.S. cities and more than 80 international destinations in 52 countries.
  - Supports nearly 60 passenger and cargo airlines.
  - Is the busiest passenger and operations airport in the world.

*Note: Calendar Year 2010 data.*

For more information contact:

**Georgia Department of Transportation**  
Aviation Programs  
600 West Peachtree Street, NW  
Atlanta, Georgia 30308

404-631-1000  
<http://www.dot.ga.gov>



Prepared by:

**CDM  
Smith**

[www.cdmsmith.com](http://www.cdmsmith.com)

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